

# Countermeasures to Cultivating "Craftsman Spirit" Of Higher Vocational Foreign Language Talents Under the Background Of Industry And Education

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**Abstract.** Cultivating the craftsman spirit is a problem that must be paid attention to in cultivating foreign language talents in higher vocational colleges. Research education fusion background of how to cultivate higher vocational foreign language talents "spirit" is of great significance, to study and put forward "innovation spirit cultivation mode, improve the general curriculum system, strengthen the construction of teachers 'team, deepen the reform of curriculum ideological and political teaching, cultivate students' international vision, strengthen the integration and take PDCA targeted management" countermeasures, hope for the new era of higher vocational education cultivating spirit provide reference and reference.

**Keywords:** integration of industry and education; foreign language talents in higher vocational colleges; craftsman spirit; and cultivating countermeasures

## 1. Introduction

Cultivating the craftsman spirit in higher vocational colleges has become the key to improve the level of personnel training. At present, under the background of the integration of industry and education, the cultivation of the "craftsman spirit" of higher vocational foreign language talents still has some problems, such as not in-depth integration of school-enterprise talents, not strong cultural atmosphere, and weak teachers. Therefore, it is of great significance to study the cultivation countermeasures of "craftsman spirit" in higher vocational foreign language talents under the background of the integration of industry and education.

## 2. Cultivate Countermeasures

The cultivation of the "craftsman spirit" of foreign language talents in higher vocational colleges needs to be reflected in the whole process of higher vocational talents training, and the collaborative cultivation pattern of "enterprise + school" is constructed to support each other, so as to ensure the effective implementation of the goal of cultivating the craftsman spirit.

### 2.1 Innovate the Model of Cultivating the Craftsman Spirit

School-enterprise dual body collaborative education, strengthen the top-level design of school-enterprise cooperation. First, the collaborative innovation talent training mode; second, the construction of school training base; the third is the deep cooperation of technical service with the enterprise; fourth, the enterprise provides practical teaching place; fifth, the enterprise practice of school teachers, enterprise staff training, 1 + X skill certificate training; and sixth, the project research cooperation of school and enterprise cooperation and cultivating craftsman spirit.

Adhere to the core values, with the "ideological and political curriculum + curriculum ideological and political education" as the ideological and political guidance, adhere to the Chinese culture standard, through the school and enterprise dual culture to cultivate students' professional values and business thinking.

The school-enterprise double tutorial system is implemented to cultivate students' professional spirit and innovation and entrepreneurship ability.

Take typical enterprise projects as the carrier to implement "workplace" teaching to promote all-round development.

"Foreign language + business" will run through the talent training to broaden the scope of students' knowledge and skills.

## **2.2 Improve the General Education Curriculum System**

The sufficient ideological and political courses are required to cultivate the socialist core values of college students; establish the courses of Qilu culture and craftsman spirit inheritance; cultivate the professional courses and practice training, improve professional courses and practice and training standards, to develop lifelong learning ability.

## **2.3 Strengthen the Construction Of Teachers**

Strengthen the construction of teachers, do a good job in the construction of four teachers; clarify the responsibilities of teachers in the teaching and research group, and work. Every teacher should participate in an all-round professional construction. Responsible for collective lesson preparation, coordinated teaching research and preparation of standardized teaching plan, improving teaching design, teaching evaluation, teamwork, information technology application by conducting special training on teaching method and information technology application. Explore teaching methods such as action-oriented, project-oriented, scenario-oriented, work process-oriented, etc.; carry out "double-teacher quality" training, participate in school training, practice and further study, strengthen scientific research level, actively apply for horizontal scientific research projects, to achieve "to promote promotion". Establish a series of studios, invite model workers, skilled masters, "skilled craftsmen" to serve as part-time teachers, moral education mentors, to guide and encourage students to be dedicated, focus, excellence, and the pursuit of excellence.

## **2.4 Deepen the Curriculum Ideological and Political Reform and Teaching Reform**

Professional courses should not only improve students' foreign language application level, but also strengthen their understanding of the nationalities and nationalities they have learned. When learning knowledge, if the lack of confidence in Chinese culture and even all things in China, they will have a blind worship of foreign culture and even all things, so that they can not serve the development of socialism. Therefore, in the discipline construction of foreign language major, we should excavate the cultural connotation of excellent traditional culture and revolutionary culture, integrate the essence of Chinese culture into the teaching of curriculum, and organically link the political policy of The Times with the education of disciplines. Strengthen the professional knowledge of moral education, combine the development characteristics of each major, comprehensively sort out the teaching content of each course, so that they can better reflect their ideological and political functions in teaching, so that they can closely combine with professional teaching and follow the same direction. In addition, they can also carry out various forms of club activities to improve their cultural confidence.

Integrate the excellent corporate culture into the campus and the classroom, and create a campus culture and professional culture that reflect the professional culture and the craftsman spirit. Adhere to the cultural "three progress". Integrate corporate culture and alumni culture into the course teaching, classroom publicity and mind consolidation, so that "into the course, into the classroom, into the mind". Through the "three progress" activity, the "professional spirit" and "craftsman spirit" of professional quality, professional loyalty and excellence spirit are permeated into students' daily study and life, to help students cultivate the professional quality of excellence.

## **2.5 Cultivate Students' International Perspective**

Improve the curriculum system and social practice platform, so that students can master the national general situation and political, economic and cultural characteristics of our main economic exchange target countries, understand the world culture, learn international knowledge, and improve

the ability of international exchange. Organize a variety of second class activities, such as foreign language Culture Festival, to expand students' foreign language cultural vision. Carry out international joint training of talents to enhance students' international vision, organize students to volunteer service in large international conferences, participate in their daily work, exercise their foreign language application skills, help students gradually transition from "understand foreign language" to "connect foreign countries", expand their international vision, improve their cross-cultural communication skills, and cultivate interdisciplinary international foreign language talents.

Create a foreign language learning atmosphere. First, integrate foreign cultural elements and build a characteristic teaching environment. Each professional organization team construction characteristic teaching environment, into the British and American, South Korea and Japanese cultural elements, beautify the teaching area hall, classroom and teaching and research section, open foreign language learning garden, foreign language dynamic news, foreign cultural appreciation column, update the content regularly, provides the students anytime and anywhere can absorb foreign fast food. Second, to create a foreign language learning characteristic activities, to enhance the cross-cultural ability. Business English, Applied Korean and Business Japanese majors have set up English corner, Korean corner, Korean charm club, Sakura club and other distinctive professional foreign language clubs. In each semester, develop a new community work plan, regularly organize various community activities, exchange English skills, exchange English practice experience, the use of natural language learning methods, day-week-month-year four extracurricular activities, strengthen the learning of English natural acquisition effect, consolidate and deepen the foreign language application skills. To promote learning through competition, on the basis of hierarchical optimization, adhere to the "one lesson, one semester, one competition" as the platform, to promote students' participation, and realize the integration of learning and application.

## **2.6 Strengthen the School-Enterprise Integration**

First, organize each major to introduce at least one excellent enterprise every year, and carry out practical cooperation; and employ part-time teachers and professional teachers for enterprise practice. To serve the society, improve the comprehensive ability; second, to increase the contact with the surrounding social enterprises and institutions, actively serve the society, further enhance the students' practical skills, cultivate the spirit of craftsman.

## **2.7 Adopt PDCA Targeted Management**

From the professional diagnosis to the benchmark, the talent training goals, professional development plans and development goals of each major are decomposed into the academic year and semester objectives, and decomposed horizontally according to the foreign language skills level, the target management files are established, and the PDCA process and final evaluation management are implemented to promote the improvement of the quality of talent training.

## **3. Conclusion**

Cultivating foreign language talents in higher vocational colleges with the craftsman spirit is not only the need to promote the standard awakening and return of talent training, but also an inevitable requirement to clarify the function orientation of foreign language majors in higher vocational colleges. To this end, put forward innovation spirit cultivation mode, improve the general curriculum system, strengthen the construction of teachers' team, deepen the curriculum education, teaching reform, training students international vision, strengthen the integration and PDCA targeted management countermeasures, hope to effectively cultivate the spirit, further improve the quality of talent training.

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