Opportunities, challenges, and Countermeasures of family education in the Internet Era

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Abstract: Family education plays an important role in children's growth and development. With the develop internet, It has brought many impacts on family education. This paper explores the opportunities and challenges faced by family education in the Internet era. Based on the analysis results, it puts forward suggestions that parents should update their ideas , schools should strengthen the coordination with families, and improve the social support system, to promote the benign development of family education in the Internet Era.

Keywords: Family education; Internet era; Opportunities and challenges;

1. Introduction

Family education is the basis of education. The characteristics of the original family will accompany children in society and affect their life. In recent years, with the enhancement of parents' awareness of education, the support of national legislation, opening up of the family planning policy, family education has become the common concern and participation of parents, the state and society. Today, the Internet has swept all fields, bringing fresh blood to the progress and development of the times. Especially in 2020, affected by the epidemic, large-scale online teaching has made families the main battlefield of education. It is like a double-edged sword, making contemporary parents face unprecedented opportunities and challenges. As the successor of the new era, we should follow the development tide of the era, examine the impact of the Internet era on family education from a strategic and overall perspective, and make changes according to the times, so that parents can transcend traditional experience education, complete the mission of family education with scientific and modern methods, and promote the healthy development of family education.

2. Opportunities for family education in the Internet Era

The convenience, timeliness, openness and popularity of the Internet make the flow of knowledge faster, the visualization better and the connection stronger, and have a positive impact on the development of family education

2.1 The convenience of the internet promotes access to family education information

The emergence of the Internet has changed the presentation form of information from cumbersome paper to an inclusive and smooth network. The development of 5g has made a breakthrough in integrating the previous text media form into the video media form of audio-video integration. Parents need to continuously obtain external information to improve the efficiency of family education, which deepens the dependence on information acquisition. Before the invention of printing, the way to obtain information was through silk books and pamphlets. With the emergence of papermaking and printing, people can read widely in a room alone and hold a volume in hand, benefiting from profound knowledge. Today, the Internet has given birth to the explosive growth of information. The acquisition of information has exceeded the limits of time and space. Intelligent terminal devices link all kinds of information in virtual and real environments, and can present information in an intuitive and vivid form, Making the access to information more immediate, diverse, and interactive, people can benefit from international famous teachers without leaving home. Its convenience goes beyond paper books as a single way to obtain information, breaking the authority of traditional family letters, family instructions, and educational experts as

the only source of information, making it more convenient for parents to obtain educational information. At the same time, compared with traditional paper media such as books and magazines, the speed and coverage of media information in the Internet era are faster than we can imagine. If parents encounter confusion about family education, they can ask for help through the network platform to get more professional guidance and help, so that parents can get out of the confusion in time and better complete their children's education.

2.2 The timeliness of the internet is conducive to improving the concept of family education

Educational concept is the product of social politics, economy, history, and culture, and it is also the result of long-term accumulation of specific family environment, conditions, and atmosphere. It affects and determines many aspects such as family education's purpose, content, and methods. Parents' educational concept has a very important influence on children's growth [1]. Influenced by traditional thoughts, parents' deep-rooted concept of emphasizing scores, wisdom, and morality has caused many parents' educational concepts in the past to be oriented towards intellectual education or have obvious utilitarian tendencies, resulting in the lack of children's ideological and moral education, the weakening of socialized training, and even the phenomenon of "vacuum" in family moral education, and the "alienation" of family education. As the rapidly changing Internet age has been accepted by the public, the speed of information dissemination has the characteristics of timeliness, and the access method is not limited by time and space. It is more efficient, which is conducive to parents' timely access to information resources, expanding their horizons, and timely updating of their educational concepts. Parents can use fragmentation and mobile devices to access them at any time in their spare time, to timely understand the latest real family education cases in some education websites in the newly issued national policies and network resources, or the latest family education strategies, cases and experiences of some education experts and scholars. Compared with some offline organizations or institutions, it is more economical, convenient, and labor-saving to guide and train parents. It is crucial to update parents' educational concepts in time and keep pace with the external environment such as society, the country, and schools.

2.3 The openness of the internet gives ordinary families the right to speak

Michel Foucault, a postmodern thinker, and others believe that discourse is a way of speech rooted in a special social environment, and is a speech in a regular situation in social activities. The openness of the Internet makes it possible for everyone to access the Internet platform, enjoy equal educational resources, express opinions, and give ordinary families the right to speak. According to the theory of social stratification, there are high and low social levels of people, and there are corresponding interaction rules between different levels of status. High social status actually means that people enjoy more advantages in the distribution of social resources. In the real society, we will see that people with high social status and high reputation often have more advantages in social survival and hold more social resources than ordinary people. This is also true in education. This kind of people will influence their children to a great extent, forming a virtuous cycle of resource acquisition. Some children take advantage of the situation to develop and excel at the blue. The poor class bears greater pressure on life, which will deprive children of opportunities to further study, improve and learn more knowledge and skills. The openness of the Internet gives everyone knowledge resources to share, breaks the time-space boundary, and obtains equal educational resources at any time. Parents can exchange and share family education experience heartily in the online community, and more ordinary parents can discuss ways to solve difficulties in family education together. The voice of education has been transferred from the professional field to ordinary families.

2.4 The popularity of the internet widens the channels of parent-child interaction

Parent-child interaction is a form of daily communication between parents and children. The efficiency, ways, and methods of parent-child interaction will affect children's self-awareness,

moral quality, academic performance, etc [3]. Under the traditional background, the way of family parent-child interaction is often limited by time and space, and can only occur in the real situation. Parents and children who are separated from other places can only interact through letters, phone calls. The number of parent-child interactions is very small, resulting in parents' lack of love for their children.There are problems in parent-child communication, such as single interaction mode, simple content and lack of forms. The content of parent-child interaction is limited to the children's learning and studies. Children and parents often seem to be at odds, and there is no real communication and interaction. The popularity of the Internet has broken through the traditional limitations of time and space. Parent-child interaction is no longer limited to face-to-face communication and simple phone calls, letters and other ways. There are many interactive channels such as wechat, Weibo and QQ. These social platforms are outstanding products in the era of Internet media and also shorten the distance between parents and children.

3. Challenges of family education in the internet Era

With the opening of the information highway, a large number of intelligent devices have poured into families and become the normal supplies of family life, which not only brings many advantages to the family education, but also makes family education suffer a hidden impact, and brings new resistance and challenges to family education.

3.1 Overload of information, difficult choice of family education

With all kinds of intelligent devices entering every household and the threshold of information access becoming lower and lower, people can obtain all kinds of massive information through the network world, but how to identify the required real information from the massive information has become a thorny problem in the Internet era. "In the past, parents' educational ideas, educational contents, and methods were derived from family instructions handed down from ancient times to the present, some successful family education experiences, suggestions from experts and scholars in the field of education, and some family education books. In comparison, the first two are relatively stable and lasting, and the latter two are more vulnerable to the development and progress of society and the times. However, due to the low efficiency of traditional information dissemination, family education is relatively less disturbed by the external social environment, and there will be no significant changes for a long time. The mode of family education is relatively simple, and intergenerational repetition of education is very common. However, in the Internet age with overwhelming information sources, all kinds of misleading family education information satisfying parents' eagerness for success are sweeping forward rapidly, and authoritative information sources are gradually disappearing, which intensifies the crisis of out-of-control public opinion on the Internet. The huge amount of information dazzles parents [4]. Obtaining effective information from a large amount of information has become a difficult problem for parents, and at the same time, parents have fallen into an unprecedented "dark" situation, Parents should not only focus on finding the best education method for their children but also need to have high information literacy to identify the good or bad, true or false information resources, which virtually increases the burden on parents and even brings great challenges, leading to half the effort in family education.

3.2 Network resources are mixed, and our media information supervision ability is weak

Released a survey on the white paper on Chinese family education in 2018, of which 62% of parents believe that family education is the most important way of education. Parents' attention to family education and their lack of relevant knowledge constitute a clear contrast. People are more dependent on the Internet, and mobile terminal media devices are widely used. Asking directly about the Internet in case of trouble has become a normal and indispensable part of people's life at present. Therefore, parents often refer to and rely on the content and methods in online media when conducting family education. However, the threshold of access to the Internet is low, and anyone

can speak freely without restrictions. Speaking is also accompanied by changing orders day and night, and the number is so complex that the Internet, as an open information platform, is full of all kinds of information and resources, which are both good and bad, and the information is complex and lacks scientificity. The information supervision ability of the Internet is weak, and the information presented by we media cannot be accurately identified and screened for bad information and false information. In the face of mixed information resources, parents are helpless and confused, which has brought great trouble to family education. In addition, when parents encounter difficulties in educating their children, they will choose to use the Internet for help. If they cannot identify information or blindly follow without rational thinking, they are very likely to adopt wrong suggestions, which will have a very bad impact on their children, resulting in negative effects. At the same time, to win the attention of parents, we media will take a high-sounding title to attract parents, and then magnify errors to interfere with parents' choices. Educational resources are rich, but it is difficult to distinguish between good and bad, which is a great challenge to family education.

3.3 Excessive dependence on the internet and estrangement between parents and children

Today, mobile phones, computers, televisions, projectors, and other large and small screens have surrounded us, and they should be relied on and loved by every family member, and become a part of people's life. Our precious attention, energy, and time are transmitted to the huge existence behind these screens - the internet all the time. Psychologist Howard Gardner calls children living in the 21st century app generation. They grow up in a networked and information-based environment, have a strong ability to accept new things, are called network aborigines, and are easier to stand in the front of human civilization, relying on the diversity of internet information sources, children can start their independent and independent life in advance, but in this case, children rely too much on the Internet, and then lose the ability to communicate with others, which also virtually aggravates the gap between generations in the family [5]. Parents who are out of touch, rebellious sons and depressed daughters have become a true portrayal of many families today. The space of interdependence between parents and children in families has been weakened, and the generation gap has become increasingly prominent.

In addition, in the era of the internet, people's lives are filled with networks. Parents can't relax without the Internet in their spare time. Bowing heads have become the norm. They prefer to communicate with strangers far away, rather than interact with their children. Instead, they use the Internet as their substitute to accompany their children. However, this phenomenon will lead to a decrease in the frequency of parent-child interaction, In the absence of effective communication, there will be generation gap and communication short circuit between individuals, the degree of parent-child fit will gradually decline, and the contradiction will intensify, which will further aggravate the intergenerational alienation and contradiction between parents and children, intensify family education conflicts, and lead to family education crises.

3.4 The nature of the family education has changed, and parenting concerns have become prominent

As a professional field, family education has been entering the Chinese market for more than 20 years. In the 1990s, parents' competition was only on their children's scores, and the phenomena of parenting anxiety, competition for educational resources, and solidification of social strata were not serious. In recent years, China's family education market has developed at an alarming rate and become a part of the family education ecosystem. With the rapid development of the Internet and the growing prosperity of the cultural market, family education content and tools have increasingly become popular childcare official accounts, online celebrity parents, and various short-term efficient training camps. For parents who are eager for quick success and instant benefit, the current favorite words are positive discipline, family education and guidance, and parental efficacy training. Finally, family education has also been targeted by some business savvy people as a commercial

base with good forms from a research field. Family education refers to tutors, family education consultants, parent-child relationship instructors, and other professional titles that have also appeared in the market, and even many education and training industries have turned their attention to family education. With the relevant policies of family education not yet perfect and the local academic theory system not yet formed, the development of this emerging industry is in chaos, which is as controversial as the field of early childhood education. "The dazzling family education book market has also been criticized by parents for exaggerated publicity and anxious marketing, which is lack practical value. There are few family education books with theoretical value, most of which are first aid articles, piecemeal articles, experience articles, and unique skills articles. In the face of parents who are thirsty for knowledge and cannot distinguish, where will those so-called family education guidance lead to family education? Family education has always been the focus of social attention, it has the nature of public welfare and public service for families, society, and the country. It is urgent to return from a utilitarian and short-sighted profit-seeking industry to a conscientious industry for healthy development.

4. Coping with family education in the internet Era

School education, social education and family education share the mission of education. Facing the opportunities and challenges brought by the Internet to family education, we should build a three-dimensional model of home, school and society, with family as the core, school as the link and society as the supervision, so as to form a joint force to jointly promote the benign development of family education.

4.1 Parents change their ideas and actively respond

Parents should recognize the positive role of the internet, correctly view the resistance of the internet to family education, and actively deal with it. First, set an example. The Chinese nation has inherited the fine tradition of attaching importance to family education since ancient times. Parents are the initiators and guides of children's growth, they should set a "benchmark" role and lead children by example. Strengthen self-cultivation, and play a good role as an example for children. At the same time, we also earnestly understand and respect the needs of children, actively practice educational democracy, guide children to use the internet reasonably and rationally, so that children can get corresponding help through the internet without being too addicted to the internet. At the same time, avoiding excessive dependence on child products also weakens the parent-child relationship. The Internet has widened the channels of personal communication to a certain extent. Parents should fully realize that the internet can't replace the vivid communication between people and the mutual influence of individual life spirit brought by it. The virtual environment and electronic products of the Internet can't replace the real companionship and communication between parents and children. Parents should pay attention to their children's actual life. In terms of emotion, they need to understand their psychological needs in time, go into their children's inner world, and avoid their children from moving towards self-spiritual closure and lack of realistic human communication and care in the open and diverse era. At the same time, improve educational knowledge and self-cultivation. In the internet age, while parents have more convenient access to knowledge, there are also problems such as the difficulty of distinguishing the true and false information in network resources, and the obvious utilitarianism and commercialization in the family education industry. In the face of such a situation, parents should actively improve their knowledge and have the ability to identify false information.

4.2 Strengthen home school cooperation and jointly carry out educational work

The school is the main channel of family education and is inseparable from family education. The International Commission on education for the 21st century, it pointed out that the family is the starting point of education and is responsible for emotional and cognitive connections, as well as the

teaching of values and norms. Parents and teachers must have a real dialogue, and the coordinated development of children requires school education and family education to complement each other. The development of family education in the Internet era cannot be separated from the support of school education.

As a special educational institution, schools have more advantages than family education in terms of educational conditions, teachers, organizational image, management norms, etc. with the help of schools, it is beneficial to help parents understand their own responsibilities and roles to further improve home school cooperation. From the perspective of students, home school cooperation links students' family life and campus life, and realizes the continuation and expansion of education in time and space. From the perspective of teachers and parents, the communication between teachers and parents is conducive to the innovation of educational concepts and methods. From the perspective of schools, the contradictions in home school cooperation can promote educational reform at the micro and medium levels [8]. From the social perspective, home school cooperation is another kind of implicit support for vulnerable groups, which is of great significance for promoting education equity. In the Internet era, we can give full play to the advantages of the Internet. Schools and teachers should enhance data sensitivity, strengthen attention to online learning data, promote home school cooperation. Because teachers can't accurate learning assistance in the daily teaching process, teachers should pay attention to the learning situation data on intelligent devices, judge and analyze students' learning situation and differences according to the data, feedback and guide parents to help parents supervise after class by combining the learning situation data, tailor the medicine to the case and teach students according to their aptitude, which is more conducive to the implementation of family education. It can also break the previous one-way transmission from schools to parents in the form of home school cooperation parent meetings and telephone communication. Open the campus network information platform to parents, set up online classes, online software interaction and other diversified platforms to guide parents, so that home school cooperation can occur anywhere at any time.

4.3 Introducing social forces to support family education

Family education requires not only the efforts of families and schools in the internet era, but also the active support of all sectors of society. The coordination of social resources provides stable and orderly social conditions for the development of family education.

First of all, the relevant network supervision and management departments should purify the internet environment and shield vulgar, bad, low recognition, and misleading network information [9]. At the same time, the government should make full use of online media to guide and popularize family education-related knowledge, entrust professional societies or institutions to build a family education guidance service platform, and display it to parents through online media, to ensure that parents can get guidance and help in case of confusion. Secondly, strengthen the awareness of community family education service. The community is characterized by wide coverage and strong overall planning. It can give full play to various educational resources in the community and meet the needs of people for family education guidance and service. Make it a convenient and effective channel to meet the personalized needs of parents and provide family education guidance and services. In addition, modern media play an irreplaceable role in guiding family education and disseminating family education information with its characteristics of fast information transmission, wide coverage and diverse forms. In the Internet age, we should give full play to the many advantages of modern media, build a family education resource sharing platform that integrates traditional media and Internet media in depth, carry out family education guidance online courses, establish family education guidance hotlines, and help parents improve the quality of family education.

5. Summary

The Internet age has not only brought information and technical support to family education, but also brought great challenges and unprecedented responsibilities to family education. There are still many unknowns in the future. Schools, parents and society should participate in family education in many ways and build a family education model in the new era to promote better education.

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