# The Educational Intervention Path of Local Colleges and Universities to Build a Strong Sense of Community for the Chinese Nation

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Abstract. The connotation of build a strong sense of community for the Chinese nation in local colleges and universities includes the whole process and all aspects of building a strong sense of community for the Chinese nation in fostering virtue through education, handling the relationship between "multipolarity" and "unity" well, and finding the right emotional resonance point on the basis of respecting differences and accommodating diversity, grasping the relationship between "common ground" and "difference" and finding the right culture integration point. The educational intervention paths for local colleges and universities to build a strong sense of community for the Chinese nation include: using the main channel of classroom teaching to explore the ideological and political elements contained in the course itself; the path and method of integrating the sense of community for the Chinese nation into teaching materials, classroom and mind; all-round and deep-seated cultivation of college students' sense of community for the Chinese nation.

**Keywords:** Colleges and universities; Community for the Chinese nation; Educational intervention path.

#### 1. Introduction

To fully implement the spirit of the 20th National Congress of the Communist Party of China and promote the common prosperity of people of all ethnic groups, we should not only pay attention to the people's material prosperity, but also attach great importance to and grasp the spiritual prosperity. Guided by socialist core values, we should develop advanced socialist culture, carry forward revolutionary culture, inherit Chinese excellent traditional culture, and prosper and develop higher education with a focus on building a sense of community for the Chinese nation, so as to fully enhance the civilization and cultural accomplishment of college students, enhance national unity and national identity, and unite the majestic power of the whole society to promote common prosperity. In essence, the overall commonality of the community for the Chinese nation is a process of gathering various forces and stimulating individual emotions, and sublimating from an individual sense to a community sense. That is to say, the subjective image of the objective existence of the sense of community for the Chinese nation is people's emotional identification with the community for the Chinese nation [1]. College students are the most active and dynamic group in the whole social force, and the key for them to consciously safeguard national unity and social stability lies in their strong sense of belonging to the country, high sense of honor to the nation, high trust in culture and high sense of responsibility to society. [2] It is an important mission of the times to build the sense of community for the Chinese nation in colleges and universities, which is also a long-term and overall task. In the process of carrying out the teaching reform of general courses and innovating the talent training mode, local colleges and universities also need to take the promotion of commonality as the direction and the realization of cultural identity as the value orientation, and integrate the building of a strong sense of community for the Chinese nation into the ideological and political construction of courses and the innovation of talent training mode.

### 2. Research status

At the Central Conference on Ethnic Work in 2021, the General Secretary emphasized that "it is an important task of the Party's ethnic work in the new era to promote the common struggle of all

ethnic groups for building a socialist modern country in an all-round way; it is necessary to build a strong sense of community for the Chinese nation as the main line of the Party's ethnic work in the new era. [3] Building a strong sense of community for the Chinese nation education is a psychological education process including cognitive experience education, emotional identity education and behavioral intention education, and it is a concept with the characteristics of linearization, hierarchy and gradual progress. By learning from and reconstructing the "Theory of Circle Collaborative Education of Curriculum Ideology and Politics", the education on the sense of community for the Chinese nation can be incorporated into a theoretical model with self-organization, collaborative progress and prominent circle fluctuation characteristics.

- 1. At the theoretical level, based on the circle characteristics of "core circle-key circle-radiation circle" of Curriculum ideology and politics education, the construction of curriculum ideology and politics education in colleges and universities can focus on the three-dimensional development of "knowledge production-emotion contextualization-behavior shaping" to promote the development of education on the sense of community for the Chinese nation.
- 2. At the practical level, the construction of curriculum ideology and politics needs to rely on the human nature, based on which the sense generates, take students as the center, focus on the cognitive generation, emotional generation and behavioral intention stimulation of students in terms of the community for the Chinese nation, and promote the gradual progress of education on the sense of community for the Chinese nation. "College students are the hope of the Party and the country, but it is undeniable that they are impetuous. It is necessary for the majority of college students to truly feel the care around and the concern in sight." [4] To realize the great rejuvenation of the Chinese nation, it is a necessary prerequisite to build a strong sense of community of the Chinese nation, and the research, implementation and realization of this premise is an extremely complicated systematic project. This paper, with college students in local universities as the research objects, investigates the current situation of building a strong sense of community of the Chinese nation among college students. On the basis of mastering the current situation of college students' sense of community for Chinese nation, this study is problem-oriented and uses information processing learning theory to analyze the ways and means of educating contemporary college students on the sense of community for Chinese nation from five levels: perception, experience, understanding, consolidation and application.
- 3. At the policy level, from the strategic height of the great rejuvenation of the Chinese nation, the General Secretary emphasized at the Central Conference on Ethnic Work that it is the "program" of ethnic work in the new era to build a strong sense of community for the Chinese nation, and all work should focus on this. The main points of the work of the Ministry of Education in 2022 further pointed out that it is necessary to promote the close integration of the education on the building of a strong sense of community for the Chinese nation with the ideological and political work in colleges and universities in the direction of enhancing commonality.

## 3. Connotation of building a strong sense of community for the Chinese nation by colleges and universities

Being upright and innovative, young college students are in the critical period of jointing-booting and being tempered into steel. In essence, it is an important curriculum ideology and politics to build a strong sense of community for the Chinese nation by colleges and universities, and it is necessary to integrate respect for differences, tolerance and promotion throughout college education. Therefore, the construction of ideological and political resources and the path of educational intervention in terms of the building of a strong sense of community for the Chinese nation by local colleges and universities should focus on the following contents:

1. Grasping the relationship between "changing" and "unchanging" and finding the right combination point of value

At the new historical starting point, it is necessary to give full play to the role of colleges and universities as the main position and channel for building a strong sense of community for the Chinese nation, and to build a strong sense of community for the Chinese nation throughout the whole process and all aspects of fostering virtue through education. On the one hand, it is necessary to give full play to the synergistic educational effect of curriculum ideology and politics and building a sense of community for the Chinese nation. Teachers should not only tell the history of the Party's ethnic work and the history of the one unity with multipolarity of the Chinese nation in the "Four History Education" (Party history, national history, reform and opening up history and socialist development history) in a targeted way and guide students to establish a correct view of the motherland, nationality, culture and history, but also start from the curriculum characteristics of general education courses and build a sense of community for the Chinese nation in the process of imparting knowledge and skills. "In the process of inheriting and carrying forward excellent traditional Chinese culture, colleges and universities can hold cultural activities with related themes to guide young people to feel cultural self-confidence in specific practical activities and have a deep understanding of the profound meaning of the community for the Chinese nation." [5]

On the other hand, it is necessary to closely combine the education of building a strong sense of community for the Chinese nation with practice teaching, experience teaching and network teaching, and organically integrate it with patriotism education, national unity education and socialist core values education, so as to promote the unity, mutual help and brotherhood of college students of all ethnic groups in ideals, beliefs, emotions and cultures.

2. Grasping the relationship between "unity" and "multipolarity" and identify the emotional resonance point.

In the pattern of one unity with multipolarity of the Chinese nation, "unity is the main line and direction, and multipolarity is the factor and motive force, and the two are dialectical unity." "Building a strong sense of the sense of community for the Chinese nation is the General Secretary's innovative development of the Party's ethnic theory that keeps pace with the times, and it is also the latest achievement of localization of Marxism in China" [6]. Building a strong sense of the sense of community for the Chinese nation "scientifically answers the important questions such as what flag to hold and what road to take in ethnic work in the new era. It is the latest summary of the practices of the Party's ethnic work, the latest achievement of the localization of Marxist ethnic theory in China, and the fundamental follow-up for doing the ethnic work well in the new era" [7].

To carry out the education of building a strong sense of community of the Chinese nation in colleges and universities, it is necessary to deal with the relationship between "multipolarity" and "unity" and find out the emotional resonance point on the basis of respecting differences and accommodating diversity, thereby gathering strength for realizing the great rejuvenation of the Chinese nation. First, adhering to the correct historical view of the Chinese nation and correctly understanding that the Chinese nation is a big family and that the relationship between all ethnic groups is the relationship between different members of a big family. Second, firmly establishing the community concept of sharing weal and woe. All ethnic groups have jointly developed a vast territory, written a long history, created a splendid culture and cultivated a great spirit in mutual infiltration and coordinated development. Third, firmly establishing the sense of "five identities", cultivating the feelings of home and country, and enhancing the identity of the great motherland; building a solid ideological foundation and enhancing the recognition of the Chinese nation; highlighting the spiritual core and enhancing the recognition of Chinese culture; supporting the core of leadership and enhancing the recognition of the Communist Party of China (CPC); adhering to the correct direction and strengthening the recognition of socialism with Chinese characteristics.

3. Grasping the relationship between "common ground" and "differences, and identifying the cultural integration point

Facing the future, with the increase of the common factors of all ethnic groups in China, ethnic characteristics and ethnic differences will also exist for a long time. "Common ground" is the direction, premise and foundation. On the basis of adhering to "common ground", we should

achieve dialectical unity of common ground and difference. Chinese cultural identity is the identity at the deepest level, and it is the ideological basis and core essence of building the sense of community for the Chinese nation. The educational function of culture should be highlighted to in the building of a strong sense of community for the Chinese nation in colleges and universities. It is necessary to pay attention to cultural infiltration, effectively integrate the Chinese cultural symbols and image signs shared by all ethnic groups into the construction of curriculum ideology and politics to promote the integration of the sense of community for the Chinese nation into education, thinking and practices.

### 4. Paths for colleges and universities to build the college students' sense of community for the Chinese nation

1. Using the main channel of classroom teaching to explore the ideological and political elements contained in the course itself.

The direction and focus of carrying through the building of the sense of community for the Chinese nation should be to make full use of the main channels of classroom teaching, strive to explore the ideological and political elements contained in the course itself, adhere to the principle of organic integration and salutary influence of education, consciously carry out educational methods of theoretical dissemination, ideological guidance, value guidance, spiritual shaping and emotional stimulation in the process of systematic and scientific knowledge teaching, dig deep into the core elements and attachment points of the sense of community for the Chinese nation, and pay attention to the combination of learning and thinking and the integration of knowledge and action.

2. The path and method of integrating the sense of community for the Chinese nation into teaching materials, classroom and mind

The path mainly covers four aspects: first, strengthen the training and assessment of teachers; second, infiltrating the contents and principles of curriculum ideology and politics in the process of designing professional courses and compiling teaching plans; third, teachers should strengthen communication, cooperate in education and keep pace in curriculum teaching; Fourth, paying attention to proper sequence, and reflect the integration into teaching materials, classroom and thinking through scientific and reasonable evaluation system and process monitoring.

To cultivate college students' sense of community for the Chinese nation, colleges and universities should pay attention to the construction of teaching materials. The construction of teaching materials mainly includes "the compilation, evaluation and selection of teaching materials, the optimization and updating of teaching materials, the promotion and use of excellent teaching materials, the diversification of teaching materials forms and the printing and distribution of teaching materials" [8].

The main method for integrating the sense of community for the Chinese nation into the teaching materials, the classroom and the mind is: understanding the teaching concept of curriculum ideology and politics, and gradually forming key assessment indicators and dynamic monitoring of the process. Teachers need to know that curriculum ideology and politics is a brand-new teaching concept. Instead of opening a new course, it is to integrate curriculum ideology and politics into all aspects of teaching under the guidance of Marxist basic stand and viewpoint. Colleges and universities can promote curriculum ideology and politics in College Chinese, Humanistic Quality, Practical Writing, China Traditional Culture, Speech And Eloquence, Modern Chinese and other courses, so as to achieve the effect of fostering virtue through education and moistening things silently.

How to integrate the core essence and methodological principles of the sense of community for the Chinese nation into classroom teaching needs to strengthen the sense of community for the Chinese nation on the basis of implementing the fundamental task of fostering virtue through education, and integrate the scene embedding and mechanism of the course. For example, in the explanation of loanwords in modern Chinese courses, "Hugua" (cucumber) is now called

"Huanggua" (cucumber). It is precisely because the integration of culture and nationality promotes the integration of languages. At present, we no longer emphasize that cucumber comes from ethnic minorities, but name it according to its own characteristics. The knowledge imparting, ability training and value shaping of the sense of community for the Chinese nation should also be integrated into the classroom explanation. Teachers should assume the responsibility of guiding students' healthy growth, pay attention to value guidance in knowledge teaching, and integrate the education of ideals and beliefs, socialist core values, excellent traditional Chinese culture and revolutionary culture, advanced socialist culture and other resources into the whole process of teaching sense of community for the Chinese nation.

To form key assessment indicators and process dynamic monitoring, it is necessary to pay attention to the principle of proper sequence and "moistening things silently", which is also the solution. In a word, the formation of a curriculum evaluation system combining index assessment with process encouragement and an optimization model of empowerment and cultivation, the quality evaluation, as a feedback of effectiveness, is a key link to promote the closed loop in the teaching process and operation system, and is also a powerful means to explore the embedding, excavation and integration of the trinity of knowledge transfer, ability training and value shaping of the community for the Chinese nation. It is necessary to establish an objective, scientific and operable evaluation index system for the integration of the sense of community for th Chinese nation into teaching materials, classroom and mind, and deepen the overall shaping of goals of comprehensive and collaborative education. Combing with the national first-class curriculum construction standards and the trinity teaching integration system of the school, based on the process monitoring and effect evaluation of the evaluation index system, the teaching effect evaluation of curriculum education is completed by comprehensively using small data analysis and big data monitoring according to course nature, teaching contents and training objectives. The teaching evaluation mode of teaching evaluation+teaching observation+student experience and the curriculum evaluation mode based on collaborative concept are explored; in terms of the application of evaluation results, combining with the evidence-based thinking, it is necessary to focus on the "main front" construction, that is, the three-step system of the sense of community for the Chinese nation, form the "main force" construction, that is, the cultivation of learning-oriented, reflection-oriented and research-oriented teachers of the sense of community for the Chinese nation, and construct the "main channel", that is, promoting the connotative development of the teaching of the sense of community for the Chinese nation.

3. All-round and in-depth building of college students' strong sense of community for the Chinese nation

By using the network platform, campus cultural resources and professional typical cases, the effects of educating students in virtual environment, educating students in real environment and educating students by example can be achieved, so as to enrich the classroom presentation form, promote the sense of community for the Chinese nation, activate the educational factors and improve education quality in an all-round and in-depth way. Short videos provide a new platform for and enrich the contents and methods of and improve the practical effect of cultivating college students' sense of community for the Chinese nation. Nevertheless, there are also challenges such as uneven quality, fragmented knowledge and entertaining content [9]. The building of a strong sense of community for the Chinese nation in cyberspace is conducive to strengthening netizens' sense of national belonging, cultivating their sense of political identity, and occupying and consolidating the network position of ideological struggle [10].

The integration and optimization of general education courses must reflect the characteristics of the times and subject characteristics, and must have a clear direction for the construction of ideological and political commonalities. First of all, adhering to the guidance of Marxist theory; Secondly, paying attention to cultivating the relationship of mutual care and learning among teachers and students, and realizing "warm" and "connotative" teaching; Thirdly, grasping the "key points", including not only the knowledge key points to be highlighted in the course content, but

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also the teaching skills key points to be forged and improved by teachers in the classroom teaching process. Int this way, the effect of increasing students' knowledge reserves and improving students' learning ability can be achieved; Finally, the teaching methods should adapt to the changes in the era of artificial intelligence, and the application scenarios of the sense of community for the Chinese nation should be constantly expanded.

### 5. Conclusions

Teachers in colleges and universities should dig deep into the resources of curriculum ideology and politics to build a strong sense of community for the Chinese nation and integrate them into the sense of community for the Chinese nation. The teachers should make teaching design of curriculum education and innovate the teaching methods. In terms of evaluation principles, they should adhere to the cultivation of "shaping" for students' sense of community for the Chinese nation, cultivate "adding value" and "empowering" around students' sense of community for the Chinese nation, and pay attention to the implementing of the integration of the sense of community for the Chinese nation into the teaching materials, classroom and mind and the process, monitoring and effect evaluation of the talent cultivation mode optimization. "It is to guide the people of all ethnic groups to firmly establish the community concept of sharing weal and woe".

### Project

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